



NEWS RELEASE

AFI FEST 2006 presented by Audi ANNOUNCES CALL FOR ENTRIES

LOS ANGELES, CA, April 17, 2006—AFI FEST 2006 presented by Audi announced its Call for Entries today. This year's festival will be held November 2 – 12, 2006 in Hollywood, California.

The early deadline, with reduced fees, for all film submissions is June 9, 2006. The final deadline for shorts (under 30 minutes) is July 7, 2006. The final deadline for features (over 30 minutes) is July 17, 2006. Decisions will be announced no later than October 8, 2006. Submissions can be made at www.AFI.com/AFIFEST or by calling 866.AFI.FEST for more information.

The International Feature Competition is open to narrative feature films that are U.S. or World Premieres and made by first or second time filmmakers. Although not required, premiere status is always taken into consideration.

AFI FEST presented by Audi is the longest-running film festival in Los Angeles and one of the most influential film festivals in North America. Celebrating 20 years in 2006, the Festival emerged from FILMEX— LA's first film festival founded in 1971, still celebrated for the exceptional range of films it brought to light.

AFI FEST is the only film festival in the United States to hold the prestigious FIAPF accreditation—assuring a high standard of quality and reliability for the international film community. The Festival spans 10 days each November and features international films from emerging filmmakers, global showcases of the latest work from the great film masters, nightly special screenings and red-carpet gala premieres. Each year, AFI FEST presents International Competitions of features, documentaries and shorts, as well as regional showcases of international cinema, including Asian New Classics, Latin Cinema Series, American Directions and a broad World Cinema showcase, which is new in 2006.

The American Film Market (AFM), November 1 – 9, 2006 is the market partner of AFI FEST presented by Audi. Together, AFI FEST and AFM provide the only concurrent festival/market event in North America. As the largest motion picture trade event in the world, AFM draws film community leaders from around the globe. Each year over

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8,000 attendees converge on Santa Monica for deal making, screenings, seminars, networking and parties. In just eight days, more than \$800 million in motion picture production deals will be closed on both completed films and those that haven't yet started shooting.

A cooperative structured meetings program, a combined registration program, networking events bringing together AFI FEST filmmakers and AFM exhibitors and an expanded transportation network have created a formidable festival/market combination, considerably deepening the well of cultural and commercial possibilities at both events for all participants.

AFI FEST 2006 will also present the 6th Annual Kodak CONNECT program. Open exclusively to delegates with films at AFI FEST 2006, this unique program offers filmmakers the opportunity to meet with representatives from all aspects of the film community in an intimate setting of one-on-one meetings, meals, round-tables and other educational and networking opportunities.

About the American Film Institute

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. AFI trains the next generation of filmmakers at its world-renowned Conservatory, maintains America's film heritage through the *AFI Catalog of Feature Films* and explores new digital technologies in entertainment and education through the AFI Digital Content Lab and K-12 Screen Education Center. As the largest nonprofit exhibitor in the US, AFI ON SCREEN encompasses the annual AFI FEST presented by Audi: AFI Los Angeles International Film Festival—as well as year-round programming at ArcLight Hollywood and the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland, including SILVERDOCS: AFI/Discovery Channel Documentary Festival. AFI AWARDS, the annual almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year, while **AFI's 100 Years . . .** series has ignited extraordinary public interest in classic American movies. And, during the past 33 years, AFI's Life Achievement Award has become the highest honor for a career in film. Additional information about AFI is available at AFI.com.

About Audi

Audi of America is headquartered in Auburn Hills, Michigan, and markets performance-oriented European luxury vehicles: the A3, A4, A6, A8, and TT. For more information about additional Audi-related events and corporate news, visit www.audiusa.com.

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